



April 11, 2011

Dear Colleagues:

The Arizona Trauma and Acute Care Consortium (AZTrACC) will be sponsoring the Third Annual ***Southwest Trauma & Acute Care Symposium*** on November 3-4, 2011. To learn more about AZTrACC and the Symposium, you may view our website at [www.aztracc.org](http://www.aztracc.org).

Having outgrown our previous location, the 2011 symposium will move to a new venue, the Scottsdale Plaza Resort. We anticipate an attendance of over 250 participants representing a national audience of physicians, physician extenders, nurses, EMS personnel, and other healthcare professionals who have an interest in trauma and critical care. Guest faculty from all across the nation have been confirmed and include Drs. John Holcomb, Marty Schreiber, Don Jenkins, Kenji Inaba, John Morris, Basil Pruitt, Joseph Tepas, and Elmin Steyn, our colleague from South Africa. Of interest, we have expanded the conference this year to include orthopedic trauma on day two with a national faculty of orthopedic trauma surgeons, Drs. Sagi, Liporace, and Hsu. Our Arizona faculty will include Drs. Rhee, Mitchell and Rhorer.

In order to host quality educational events such as this national symposium, we depend on support from your organization. Exhibit space is available for an ***Early Bird Fee*** of \$1250 through October 1, 2011. The fee will increase to the regular rate of \$1500 after October 1, 2011. This fee includes a 6 foot, draped table, two chairs and electrical outlets in an 8 foot booth area. There are also opportunities for additional sponsorships as listed on the attached form, and there is also the option for an unrestricted educational grant.

Based on last year's positive feedback, we are planning to continue activities that will encourage networking between our attendees and the vendor representatives. We hope that you will be interested in participating as an exhibitor. You may complete and return the enclosed Exhibitor Contract and Sponsorship Agreement form or fax it to 602-495-9112. Checks or Educational Grants may be made payable to AZTrACC, Tax ID # is 26-0380437, and mailed to the address located on the form. I have also enclosed a W 9 form.

AZTrACC appreciates your support of this symposium and hope that we can count on you. If you have any questions, please do not hesitate to call me at 602-546-4060. Looking forward to seeing you at the Scottsdale Plaza Resort in November.

Sincerely,

David Notrica, M.D.  
President, Arizona Trauma and Acute Care Consortium  
Medical Director, Trauma, Phoenix Children's Hospital